



What is Corporate Governance?

By John Colley, Jacqueline L. Doyle, George M. Logan, Wallace Stettinius

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, What is Corporate Governance?, John Colley, Jacqueline L. Doyle, George M. Logan, Wallace Stettinius, This is a comprehensive overview of one of today's most important and controversial topics. The need for sound corporate governance is the No. 1 item on many people's agendas today, from corporate directors and decision makers to investors looking to shield themselves from the next Enron-type disaster. But what exactly constitutes sound governance? And what should directors and managers do to ensure they can meet their governance responsibilities - whether legal, moral, or both? "What Is Corporate Governance?" provides readers with concise yet comprehensive coverage of this hot-button subject.



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