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Case Studies in Social Entrepreneurship and Sustainability: The Oikos Collection: 2

By Jost Hamschmidt, Michael Pirson

Greenleaf Publishing. Hardback. Book Condition: new. BRAND NEW, Case Studies in Social Entrepreneurship and Sustainability: The Oikos Collection: 2, Jost Hamschmidt, Michael Pirson, In 2008, Ashoka launched the "Changemaker Campus Initiative" which applies Ashoka's rigorous criteria to select and support universities as they develop and implement a comprehensive social entrepreneurship plan. Through the lessons learned from this network, and with input from its broader global network of those experienced in the field, Ashoka aims to set a new standard for social entrepreneurship education. Indeed, despite the rising demand, there remains a dire need for quality coursework and global teaching case studies. Social entrepreneurs - and the pressing challenges they solve - are not bound by geographic borders or a single political environment, yet there is a lack of the materials necessary to equip students with the skills and mind-set required to catalyze systemic social change. What few high-quality case studies do exist typically highlight social entrepreneurs within the United States. This cooperation with oikos within the Social Entrepreneurship Track of the annual oikos Global Case Competition is a critical vehicle for tackling that challenge. As a result of this effort, more locally relevant case studies are being written, peer-reviewed, and...



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